



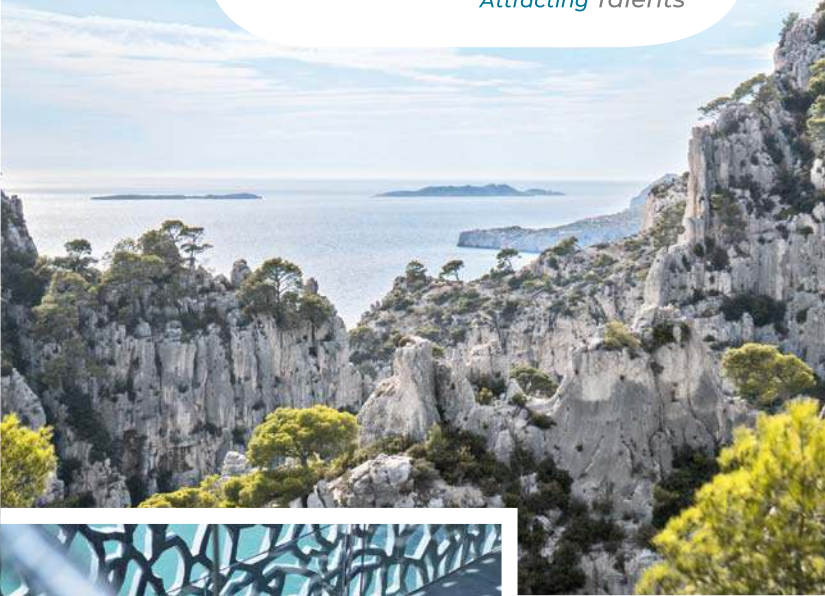
B'welcome

Attracting Talents

A global offer, facilitating the welcome and integration of your future employees in the Aix-Marseille-Provence area

- **Single point of contact**
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- **Customised support for your employees and their loved ones**
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- **Guaranteed quality and efficiency**

B'Wel!come
Attracting Talents



NEW ENVIRONMENT

Discovering the area to make the decision easier...

Getting a feel for a future lifestyle is key to any decision. Between land and sea, our area offers a variety of environments. **ATTRACTIVE SESSIONS** and **DISCOVERY TOUR** provide a great opportunity to discover it and pick up some valuable information.



ATTRACTIVE SESSIONS

PRACTICAL INFORMATION SESSIONS (SCHOOLS, HOUSE PRICES, TRANSPORT, HEALTH, ETC.) FOR COMPANIES SETTING UP IN THE AREA. ORGANISED AT YOUR PREMISES FOR YOUR EMPLOYEES.



DISCOVERY TOUR

DISCOVERING THE AREA, IN A GROUP OR INDIVIDUALLY, OVER ONE OR MORE DAYS, VISITING MARSEILLE AND AIX-EN-PROVENCE, VARIOUS PLACES TO LIVE, SCHOOLS, LEISURE, ETC. A TAILOR-MADE SERVICE.

NEW COUNTRY

Welcome & integration of international staff

1ST STAGE: ANTICIPATING THE PAPERWORK

The paperwork – visa/passport, driving licence – can prove challenging for your departments and your future employees! The AMP CARD service handles these formalities.

2ND STAGE: THE EASY FRENCH AND FRENCH TOUCH TRAINING

Fast integration of your future employees involves learning the French language, as well as discovering the codes and customs of French businesses and how they work in a multicultural environment.



AMP CARD

WORK PERMIT AND RESIDENT'S PERMIT, DRIVING LICENCE VALIDATION, VEHICLE REGISTRATION, SOCIAL SECURITY COVER, ETC. COLLECTING DOCUMENTS, COMPLETING CERFA FORMS, MAKING APPOINTMENTS.



EASY FRENCH

LESSONS IN FRENCH AS A FOREIGN LANGUAGE, FOR ADULTS, CHILDREN AND TEENS. SMALL GROUPS OR INDIVIDUAL LESSONS.



FRENCH TOUCH

TWO TRAINING MODULES: WORKING WITH THE FRENCH, WORKING WITH A MULTICULTURAL TEAM. (1 DAY PER MODULE, INDIVIDUAL OR GROUP).

Wel!come

NEW LIFE

Tailor-made support



FOR YOUR EMPLOYEE AND THEIR FAMILY

From the hunt for a new home to the search for a school for the children, our relocation specialists will take care of everything, from defining requirements to moving in.

Professional development for spouses is key to successful integration. Our outplacement consultants will support them as they build a future career that fits the local employment market.



HOME SWEET HOME

ESTABLISHING EXPECTATIONS, ADVICE, SELECTING AND VISITING PROPERTY (TEMPORARY, RENTAL OR PURCHASE), HELP WITH PAPERWORK THROUGH TO MOVING IN.



EASY SCHOOL

IDENTIFYING NEEDS IN TERMS OF SCHOOLS, STATE OR PRIVATE, FRENCH OR INTERNATIONAL. SUGGESTIONS, VISITS, HELP WITH PAPERWORK THROUGH TO ENROLMENT.



JOB GATE

PERSONAL AND PROFESSIONAL ASSESSMENT. ESTABLISHING OBJECTIVES. POSITIONING ON THE LOCAL EMPLOYMENT MARKET, DEFINING ACTIONS TO TAKE, SUPPORT FOR THE JOB SEARCH AND INTEGRATION FOLLOW-UP.



Feedback:

MARC LIGONESCHE,
Chief Financial Officer, Traxens



Since 2019, Traxens has regularly used **B'Wel!Come** to facilitate the integration of future 'key' employees with an international background in the Aix-Marseille-Provence area. They offer a wide range of services and make it possible to deal with all the issues connected with the move, by which I mean getting a resident's permit, registering a vehicle, finding a home, enrolling in school, and so on...

This also makes our HR teams' lives easier, because there's a single point of contact for the whole package. With **B'Wel!Come**, we have created a feeling of confidence, so our employees understand that they will be supported and guided every step of the way with their move.

This has had an extremely positive impact on our new workers. As a result, I would say that **B'Wel!Come** is a facilitating tool that gives our employees reassurance, and that's the main thing...



Attracting and integrating new talents **is a top priority** for your company. Helping your future colleagues, whether French or international, to settle in and feel at home is of strategic importance.

These days, at a time when the Aix-Marseille area is becoming increasingly attractive, you need to have a one-stop shop to facilitate the integration process for your teams' newcomers.

The B'Wel!come plan meets this challenge- by involving public and private stakeholders in the B'Wel!Come package to emphasize the area attractiveness, to create new jobs and play a part in business development

PACKAGE BACKED BY:



WORLD TRADE CENTER Marseille Provence
2 rue Henri Barbusse - Marseille 1er

Contact /

04 13 94 04 50

contact@club-apex.com

B'WELICOME PLAN FOUNDING PARTNERS:



Feedback:

PIERRE D'EPENOUX,
CEO, ImCheck Therapeutics



When I took over the direction of Imcheck Therapeutics in november 2016, there were five employees – **we had to build the team from the ground up, with the ambition of attracting talent from abroad.** For the first couple of years, I was on the front line, recruiting and settling new employees in, and the task soon became too much for me. An SME like ImCheck can hardly afford that an employee recruited to develop the company, is concerned about something other than its major mission. It cannot take the risk that its key employee renounces to remain in the company because settling in is too hard.

They need to have their mind free, and to feel that they and their family are well supported. Welcoming talent from abroad and helping them settle in over the long term can be complicated: housing, schools, transport, paperwork, etc. All of these issues are covered by **B'Wel!Come**, and with their help we have reached another level of support. **The key words are 'listening' and 'responsiveness'.**

